

OSAKA, KANSAI, JAPAN

EXPO
2025

PARTICIPANT HANDBOOK
for Official Participants
(International Organisations)
2022

June 2022

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■ Introduction

We are delighted that you have chosen to review these materials for participation in Expo 2025 Osaka, Kansai, Japan. This handbook is meant to serve as a reference concerning procedures to be completed by official participants (international organisations) of Expo 2025 Osaka, Kansai, Japan, with a specific focus on procedures to be completed during 2022.

If you are considering participating in Expo 2025 Osaka, Kansai, Japan or have already confirmed your status as an official participant (international organisation), then you have likely already begun certain procedures, such as selecting a Commissioner General of Section. However, in order to proceed with procedures specific to your exhibition, you must first create a Theme Statement and submit it to the Organiser (Japan Association for the 2025 World Exposition) along with an application for your preferred exhibition space via the Participant Portal.

When filling out these applications, please refer to the relevant materials available on the Participant Portal site and contact us via the Portal if you have any questions or concerns. A representative responsible for your organisation will respond to your inquiry via the Portal.

A schedule of procedures required in 2023 and beyond and a schedule of issue for special regulations applicable to those procedures is also available at the back of this handbook for your reference.

Title

Expo 2025 Osaka, Kansai, Japan

Theme

Designing Future Society for Our Lives

Subthemes

Saving Lives

Empowering Lives

Connecting Lives

Concept

People's Living Lab

Venue

Yumeshima Island, on the waterfront of Osaka City

Period

From Sunday, 13 April to Monday, 13 October 2025

184 days

Projected Number of Visits

Approximately 28.2 million

(of those, 3.5 million from overseas)

Theme: Designing Future Society for Our Lives

The theme “Designing Future Society for Our Lives” makes individuals think how they want to live and how they can maximise their potential. It is also intended to drive co-creation by the international community in designing a sustainable society that supports individuals’ ideas of how they want to live.

In other words, the Expo will ask a straightforward question to everyone, “What is the happy way of life?” for the first time. The Expo will correspond to this time when new social challenges, including expanding economic gaps and heightened conflicts, are emerging while science technologies are evolving, including AI and biotechnologies, that will present changes to humankind, for example, extended life spans.

Subthemes: The Three Lives

To elaborate further on the discussion of “life” as the central piece of the Expo’s theme, three subthemes have been established: Saving Lives, Empowering Lives, and Connecting Lives.

Lives referred to herein as part of subthemes cover not only one’s daily life or one’s life span, but also the life as what makes everybody and everything alive.

Japanese culture has long been based on the belief that any material, from all living creatures to even a pebble along the road, have an inherent life in them. With this in mind, the Expo welcomes the consideration of “life” not just for human beings but also in a broader sense of diverse creations and nature that surround humans.

Saving Lives

The subtheme of “Saving Lives” focuses on protecting lives. This subtheme may be associated with more specific keywords, such as countermeasures against infectious diseases through improvement in public health, ensuring safety through disaster readiness and disaster risk reduction initiatives, and harmonious coexistence with nature.

Empowering Lives

The subtheme of “Empowering Lives” focuses on enriching the lives of individuals and expanding their potential. Exhibitions on this may include, for example, high quality remote education through the use of ICT; the extension of a healthy life span through appropriate exercise and diet; and the maximisation of human potential through the use of AI and robotics.

Connecting Lives

The subtheme of “Connecting Lives” focuses on getting everyone engaged, building communities and enriching society. This subtheme may be associated with more specific keywords, for example, the power of partnership and co-creation, advanced communications enabled by ICT, and the design of a data-driven society.

Concept

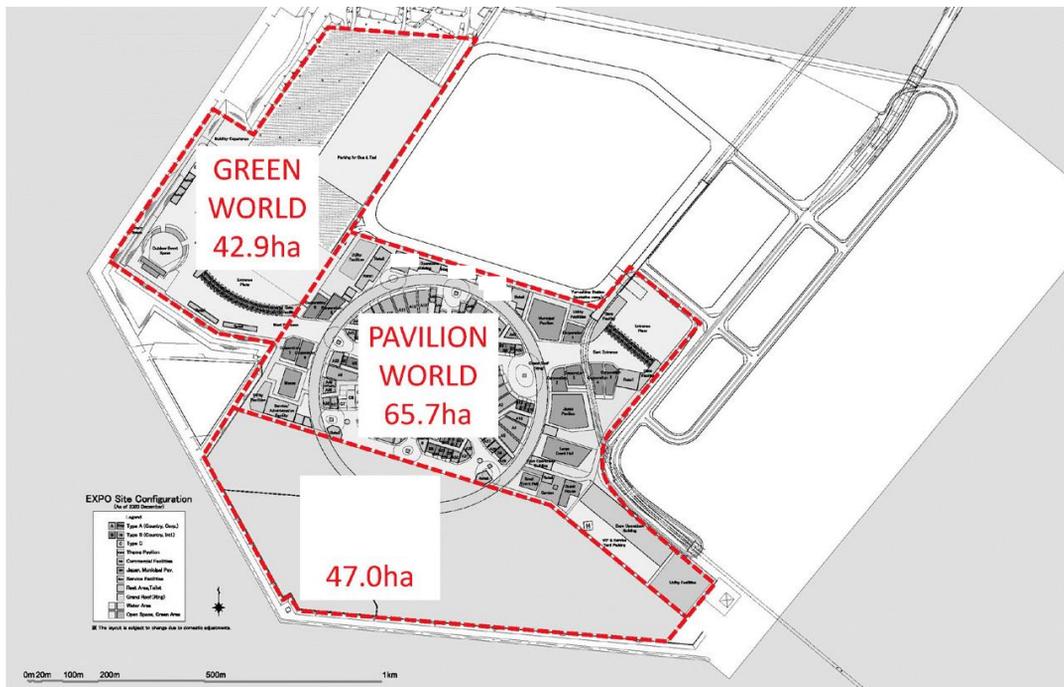
We are now in an era of diversity. At the same time, regrettably, this era incurs the risk of turning into an era of a deep divide. If the Expo venue as a place for union between diverse cultures and lifestyles from all over the world can not only celebrate rich diversity but also provide visitors with experience of connection beyond the divide, the Expo will succeed in sharing hopes for a brighter future. For this purpose, the venue will be designed to advocate diversity based on the principles of “decentralisation” and “dispersion”, which the Organiser of the Expo has embraced since its candidacy, and combine it with “connection” between diverse beings. We aim to design the venue so that visitors will be able to experience unity in diversity and one world shared by innumerable diverse beings.

① Pavilion World

An area of liveliness with pavilions and other facilities. Visitors can enjoy different views from the top of a grand roof (ring) and from the ground.

② Green World

An area of greenery facing the sea to the west of the site. This area will be an open space that can accommodate a large number of people, with such facilities as an outdoor event plaza, a transport terminal and an entrance plaza.



Expo Site Configuration



About Participation

Pavilions for Official Participants

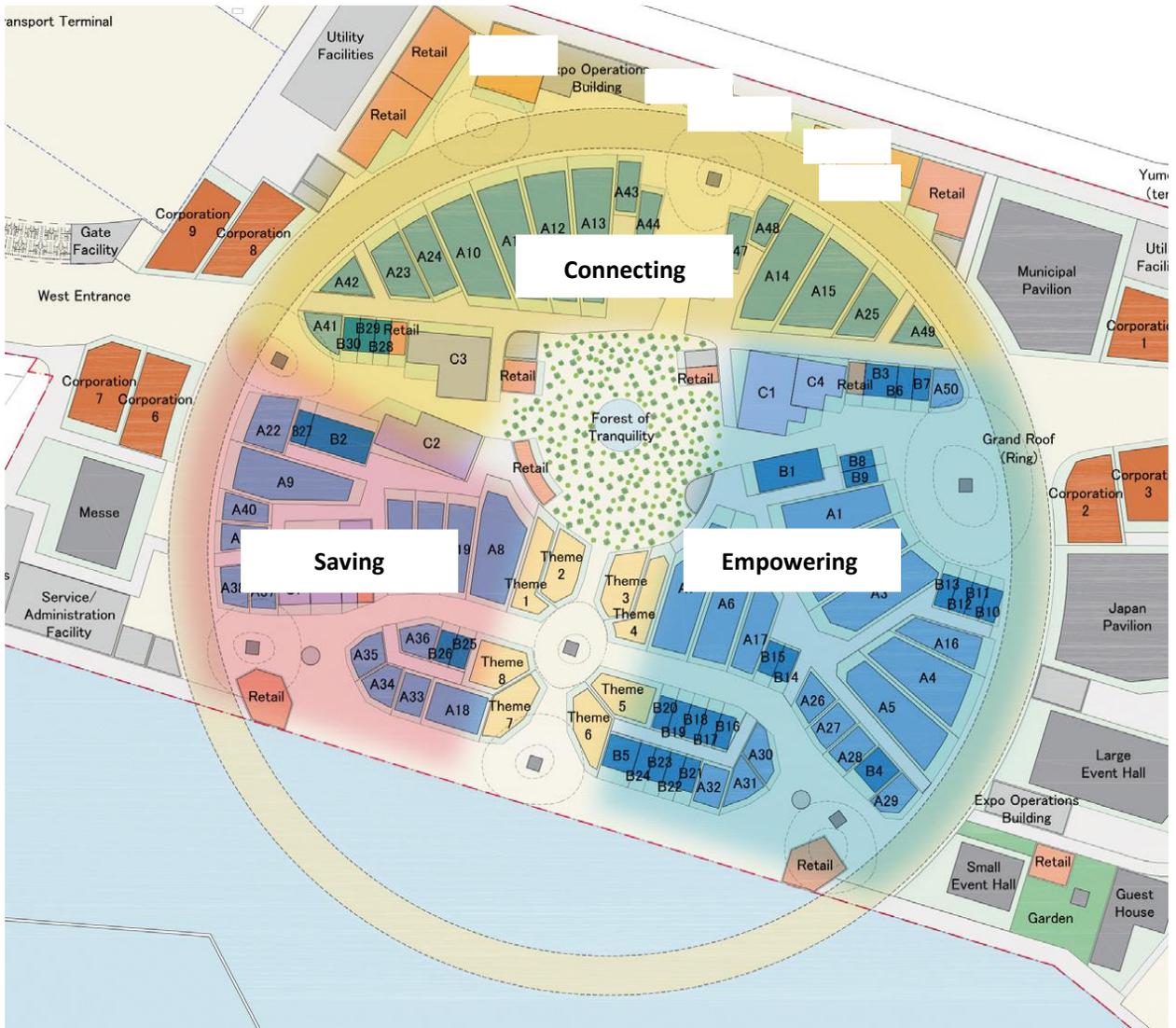
There are three subthemes (Saving Lives, Empowering Lives and Connecting Lives).

Each official participant will select one or more from the three subthemes as perspectives from which they will choose topics for their exhibitions on lives. They will also deal with one or more of the 17 SDGs.

The entire Expo site will comprise three zones that respectively embody the three subthemes. However, an official participant should not necessarily select its preferred pavilion section in the application for the allocation of exhibition space, based on the zone of their chosen subtheme.

Venue Zoning

(as of December 2020)



■ Exhibition Style

Exhibition Style

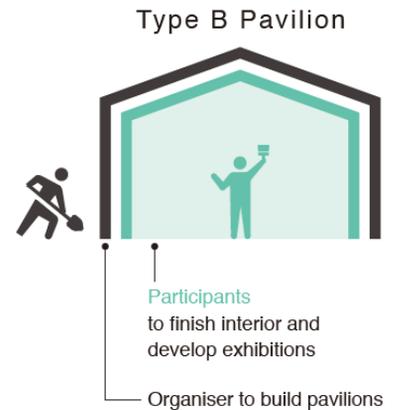
Official participants (international organisations) may select an exhibition style from among the following two options.

1. Type B (Organiser-Built Module Pavilion)
2. Type C (Organiser-Built Shared Pavilion)

An overview of each type in the above order follows. For information about procedures for participation, please refer to “Procedures for Participation” on page 13 of this handbook.

1. Type B (Organiser-Built Module Pavilion)

The Organiser builds pavilions for participants to rent. The participant will rent the pavilion building, freely decide on exhibition content and create its own exhibition spaces by preparing exhibition equipment and exhibits. The participant will also be allowed to design interior and exterior decorations for its pavilion. Each pavilion of this type will be fully equipped with utility conduits for sewage, rainwater, service water, electricity, communication wiring, etc. The participant will also be responsible for connecting its own equipment to the utility conduits.



International Organisations

There will be two sections comprising a plot area of 450 m² and a floor area of 300m². These two sections will be selected from the three sections B16, B17, B27, to be used by international organisations.

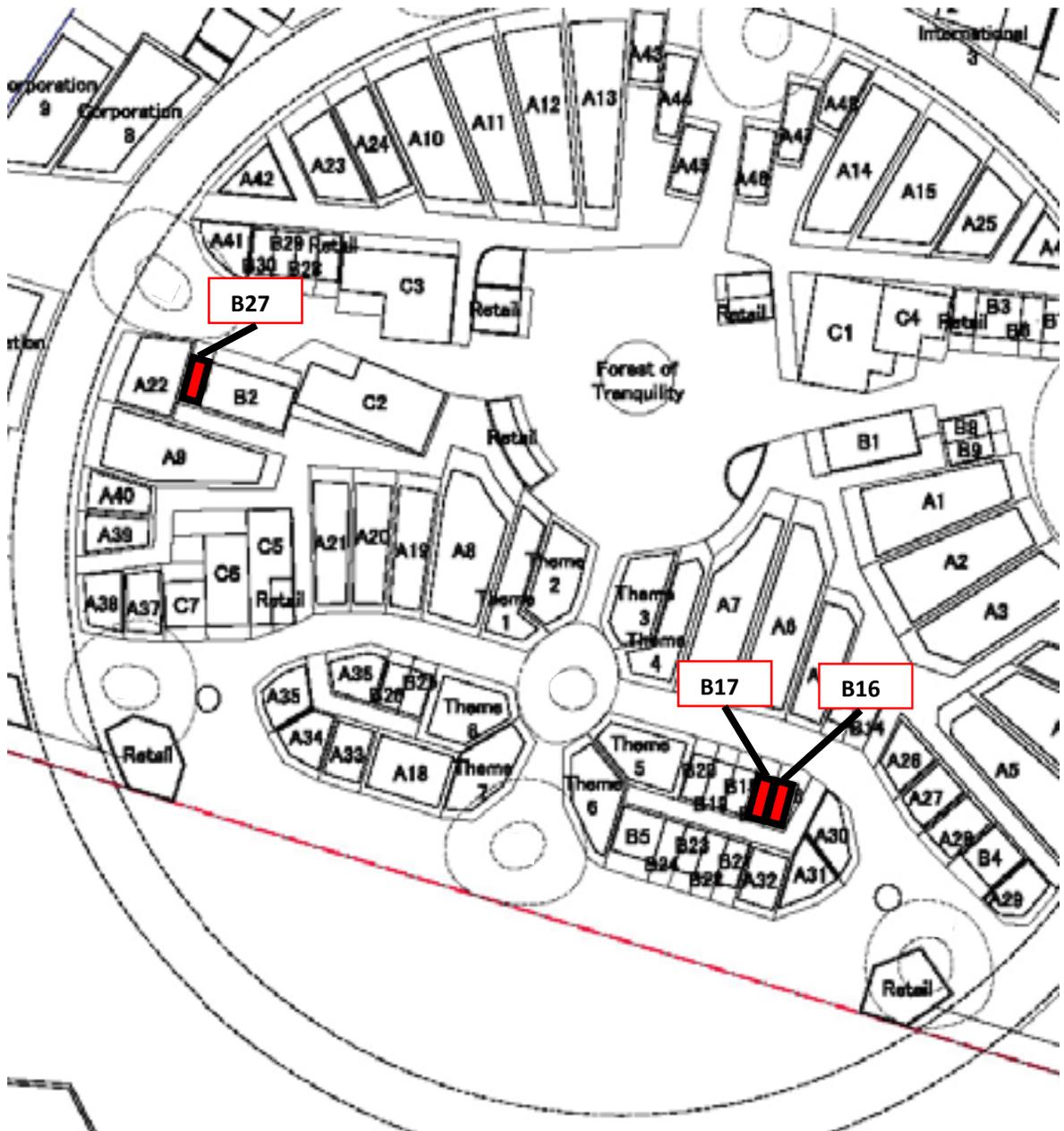
Section		Plot Area (approx.)	Floor Area (approx.)	No. of Floors
B16,B17,B27	2 sections (of the 3 sections indicated left)	450m ²	300m ²	1

※As of May 2022. The number of sections and their sizes are subject to change.

About Exhibition Planning and Design

Pavilion planning, design, and construction should strictly comply with all applicable laws and regulations of Japan, Osaka Prefecture, and Osaka City. For details, please refer to the Guidelines for Type B (Organiser-Built Module) and Type C (Organiser-Built Shared) Pavilions, to be issued at a later date.

Layout of Type B Pavilions
(as of December 2020)



2. Type C (Organiser-Built Shared Pavilion)

Each participant will rent a compartment of a pavilion building and create its own exhibition spaces by preparing exhibition equipment and adding interior decorations. Each shared pavilion will be designed to be freely divided into compartments. It will be fully equipped with utility conduits for sewage, rainwater, service water, electricity, communication wiring, etc. Each participant will also be responsible for connecting its own equipment to the utility conduits.



International Organisations

For international organisations, there will be a section comprising a total plot area of 1,350 m² and a total floor area of 900 m². The exhibition space in the pavilion will be divided into four sizes: 9m², 18m², 36m² and 72m². The location of the Type C section for international organisations has not been fixed yet.

※As of May 2022. The section size and the exhibition space sizes are subject to change.

About Exhibition Planning and Design

Pavilion planning, design, and construction should strictly comply with all applicable laws and regulations of Japan, Osaka Prefecture, and Osaka City. For details, please refer to the Guidelines for Type B (Organiser-Built Module) and Type C (Organiser-Built Shared) Pavilions, to be issued at a later date.

■ Rent, Activities, and Official Events

Rent for Sites and Exhibition Spaces

Official participants (international organisations) will be charged rent.

Commercial Activities inside Pavilions

Official participants may allocate up to 20 % of exhibition space to merchandise sales and the sale of food and drink. In such cases, a percentage of sales shall be payable to the Organiser as royalties. For details, please refer to the Commercial Activities Guidelines, to be issued at a later date.

Special Day

Each official participant (international organisation) can designate one day during the Expo period as its Special Day and hold an official ceremony and related events. Scheduling of Special Days will be based in part on application under Special Regulation No. 12 (Provision of Support) (yet to be issued) and date of acceptance of official invitation to participate in the Expo.

■ Procedures for Participation

Procedures for Participation

In order to participate, official participants (international organisations) shall submit to the Organiser a Theme Statement and an application for the allocation of exhibition space. Submission shall be completed by 30 September 2022 for Type B pavilions, and by 31 December 2022 for Type C pavilions.

STEP 1: Participant submits Theme Statement (For Application)*¹ and application for the allocation of exhibition space

The Theme Statement (For Application) is the initial concept for an exhibit plan created by an official participant. Official participants should choose at least one of the three subthemes (Saving Lives, Empowering Lives, and Connecting Lives) related to “life” in developing topics for their exhibitions.

The preferred pavilion sections specified in the application for the allocation of exhibition space should not necessarily be chosen from within the zone of the subtheme chosen in developing the exhibition.

When creating a Theme Statement (For Application), please refer to the Theme Guide: Guidelines for the Usage of the Themes. Then, download the form from the Participant Portal, fill it out, and upload it as a PDF file from the “Application” section on the Portal site.

When filling out an application for the allocation of exhibition space, please refer to the relevant section of this handbook and the attached sample application form. Then, download the form from the Participant Portal, fill it out, and upload it as a PDF file from the “Application” section on the Portal site.

STEP 2: Notice of preliminary exhibition space allocation will be issued after the Organiser has verified the Theme Statement (For Application)

In general, the Organiser will review the Theme Statement (For Application) and application for the allocation of exhibition space within 90 days from the day of receipt of upload via the Participant Portal and then issue a Notice of Preliminary Exhibition Space Allocation*² via the same Portal.

Based upon the review, if revision of the application is deemed necessary, the Organiser will provide detailed explanation, suggestions for remedy, and advisory support to assist the official participant in revising the contents of the application.

STEP 3: Sign Participation Contract

Exhibition space allocation is made official upon signing the Participation Contract. Allocations are thus considered provisional until the Participation Contract is signed by both parties. The Plan for Site Allocated to Participant, Theme Statement (Final)*³, and Commercial Activities documents are included as attachments with the Participation Contract. Note that the Theme Statement (Final) requires approval of the Organiser.

※As exhibition spaces are limited, it is possible that an official participant may not receive the exhibition space requested.

*1, *3: For details about how to fill out the Theme Statement (For Application) and Theme Statement (Final) forms, please refer to the Theme Guide: Guidelines for the Usage of the Theme.

*2: Applications, the date of acceptance of official invitation to participate in the Expo, and result of previous hearing survey will be taken into consideration when allocating exhibition space.

Schedule for Each Exhibition Style

Type B (Organiser-Built Module Pavilion)



Type C (Organiser-Built Shared Pavilion)



Important Materials (Special Regulations and so on) Schedule of Issue (Tentative)

June 2022

Construction Work and Demolition Work Guidelines for Type A (Self-Built Pavilions)

Code of Sustainable Procurement (Environment, Human rights, Labour, and Economy)

July 2022

Special Regulation No. 4 (Construction, Improvements, and Fire Prevention)

Special Regulation No. 6 (Accommodation Facilities)

Special Regulation No. 7 (Customs, Handling, and Any particular rates and charges)

Special Regulation No. 9 (Restaurants, Sales)

Special Regulation No. 10 (General Services)

December 2022

Special Regulation No. 8 (Insurance)

Special Regulation No. 11 (Intellectual Property Rights)

Special Regulation No. 12 (Provision of Support)

Special Regulation No. 13 (Tickets and Entrance Cards)

Guidelines for Pavilion Modules

Guidelines for Shared Pavilions

July 2023

Special Regulation No. 14 (Awards)

※Special Regulations are established by the Organiser and outline basic requirements for Expo-related operations of official participants, etc.

※Guidelines are based on Special Regulations and are established by the Organiser to provide detailed administrative guidelines concerning procedures, operations, documents for submission, etc. Guidelines will also be issued in series.

Type B (Organiser-Built Module Pavilion)

◆ Application for the Allocation of Exhibition Space

- Country/international organisation committing to participation (official participant)

【 _____ 】

- Name of Commissioner General of Section or their representative

【 _____ 】

- Signature of Commissioner General of Section or their representative

【 _____ 】

• Please specify your top three choices of section from B16, B17, B27 below. For details about section types, numbers, and layouts, please refer to pages 8-11 of Participant Handbook for Official Participants (International Organisations).

- First Choice

【 _____ 】

- Second Choice

【 _____ 】

- Third Choice

【 _____ 】

※Application forms should be downloaded from the Participant Portal, filled out, signed by the Commissioner General of Section or their representative, and then uploaded as a PDF file from the “Application” section on the Portal site.

Type C (Organiser-Built Shared Pavilion)

◆ Application for the Allocation of Exhibition Space

- Country/international organisation committing to participation (official participant)

【 _____ 】

- Name of Commissioner General of Section or their representative

【 _____ 】

- Signature of Commissioner General of Section or their representative

【 _____ 】

• Please specify your top three choices of exhibition space size from 9m², 18m², 36m² and 72m² below. For details about section types, please refer to pages 8-11 of Participant Handbook for Official Participants (International Organisations).

- First Choice

【 _____ 】

- Second Choice

【 _____ 】

- Third Choice

【 _____ 】

※Application forms should be downloaded from the Participant Portal, filled out, signed by the Commissioner General of Section or their representative, and then uploaded as a PDF file from the “Application” section on the Portal site.